



What is *Future Ready* Massachusetts?

Future Ready

is a public communications campaign to provide mentors and influential adults access to the programs, resources and tools to prepare students for college and career



Future Ready Partners



MASSACHUSETTS
BUSINESS ALLIANCE
FOR EDUCATION



MASSACHUSETTS DEPARTMENT OF
ELEMENTARY AND SECONDARY
EDUCATION

Massachusetts

your plan[™]
for the **future**

college • career • life



Mass

EdCO



MASSACHUSETTS
Department of
Higher Education

What Does It Mean to be *Future Ready*?



You have the knowledge, skills & attitudes to ...

- complete further education and training that will lead to the career of your choice
- engage in your community as an informed citizen.



Why *Future Ready*?

- Only 3-4 out every 10 students entering high school will earn a college degree
- 37% of students entering Massachusetts public colleges and universities are unprepared for college level work
- Of those students entering community colleges, 62% are not prepared for college-level work
- 72% of the jobs in Massachusetts will require a career certificate or college degree by 2020.

Future Ready Massachusetts Goals

- ✓ Build community and family awareness of/ support for completing a rigorous course of study and relevant experience
- ✓ Increase students success in postsecondary endeavors (college and careers)
- ✓ Align with Massachusetts business/workforce need for better educated, high-skilled employees

Students need YOU

- ✓ Young people said they want someone to guide them
- ✓ Influential adults like mentors, guidance counselors, coaches etc. will be the “bridge” to getting college and career information to young people



Key *Future Ready* Messages



Start Now

It's never too early or too late to start planning for your future.



Aim High

Students who challenge themselves through a rigorous course of study are the ones who go the farthest.



Look Beyond

Look outside the classroom for learning opportunities that support career pathway development.

Future Ready Massachusetts Online Resource



Search Site



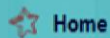
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Early experiences
Shape a child's
future.

Children need strong support to develop their intellectual and emotional foundation. Find out more about [Early Education](#) and [Elementary Education](#) and how you can support your student.

I'm looking for a resource in:

EE *Early Education*

ES *Elementary School*

MS *Middle School*

HS *High School*

Beyond High School



Start Now

Students need more than just a dream for the future – they need a plan to get there. Sometimes knowing the options is all it takes, and Future Ready Massachusetts can help you make a plan. Get your student started on their way to academic, professional and



Aim High

Anything is possible if you challenge yourself. Take the most challenging course of study you can. Taking challenging courses in high school is the single best predictor of how well students will do in college



Look Beyond

There are so many opportunities to gain work and life experience outside of the classroom. Studying and getting good grades are important – but not enough. You can find jobs, internships

Future Ready Resource Finder

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ReSource Finder

Type**Age Range****Focus****Location**

Eureka! STEM Tuesdays Seminar

Eureka! is an informal educational program serving middle and high school girls through STEM education, sports and adventure programming and personal development programs such as media literacy. This highly interactive program provides girls with the opportunity to engage in cutting edge research along side of professors and graduate students in the STEM fields. The goal of Eureka! Is to increase girls' interest in STEM and support their engagement with academics on a university campus. Girls Inc. of Holyoke inspires all girls to be strong, smart and bold. In the summer of 2013 the Eureka! program was launched with the support of the College of Natural Science at UMass Amherst. STEM seminars are held at 4PM on the first and third Tuesdays of each month during the academic year in Hasbrouck 138. Everyone is welcome; no reservations are needed, and there is no charge. Parking is available in the Campus Center Garage.

Type

Program

Age Range

Middle School

High School

Focus

Aim High

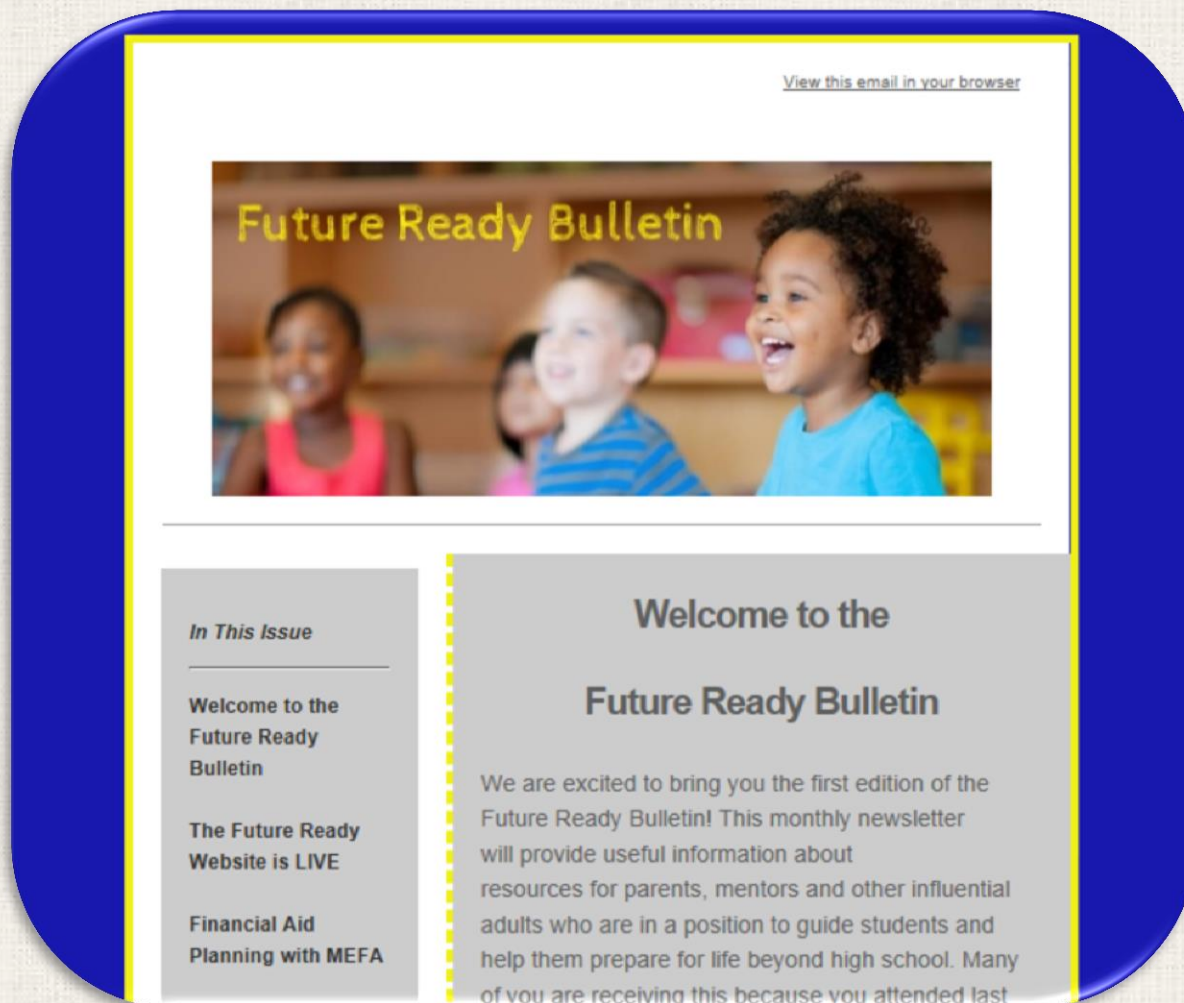
Look Beyond

Location

Holyoke

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